



**UNIVERSITY SYSTEM OF GEORGIA**

# **USG Strategic Plan Update**

Angela Bell, Vice Chancellor for Research and Policy Analysis

Board of Regents Meeting  
October 16, 2019

# Process and Timeline

## since March Board planning session

SUMMER 2019

System Office  
Working  
Group

Presidents'  
Working  
Group

AUG

Create  
goals;  
BOR  
update

SEPT

Gather  
input

OCT

Integrate  
input,  
develop  
plan; BOR  
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Present  
plan for  
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# Strategic Plan Feedback

## Regional Forums

5 Forums

500  
Attendees

150 Comments

## Meetings

- 15 total
- Students, staff, faculty
- System groups
- State agencies
- Georgia Chamber

## USG Website

- Form open all of September

460  
Comments



# Vision Statement

The University System of Georgia will excel in meeting the needs of our state and economy through universities and colleges that: provide an affordable, accessible and high-quality education; promote lifelong success of students; and create, disseminate and apply knowledge for the advancement of our state, nation and world.



# Draft Strategic Plan Goals

- 1. Student Success:** We will increase degree completion through high quality and lifelong academic options, focused learning and eliminating barriers to access and success for all Georgians.
- 2. Responsible Stewardship:** We will ensure affordability for students by containing costs and optimizing efficiency across the system.
- 3. Economic Competitiveness:** We will equip graduates with knowledge, marketable skills and experience to meet workforce needs throughout our diverse and complex state.
- 4. Community Impact:** We will work with communities to improve quality of life across Georgia.



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# Goal 1: Student Success



## Strategic Initiatives:

- Momentum Year/Approach
- Expand distance education opportunities



## Metrics:

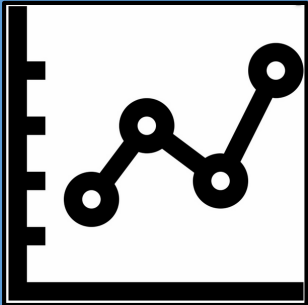
- Increase number of degrees awarded
- Increase the number of adult-aged undergraduate students

# Goal 2: Responsible Stewardship



## Strategic Initiatives:

- Know More, Borrow Less
- Affordable Learning Georgia
- Financial aid best practices, optimize service



## Metrics:

- Decrease time to degree
- Decrease % of students maximizing loans
- Increase savings to students through free textbooks

# Goal 3: Economic Competitiveness



## Strategic Initiatives:

- General Education Redesign
- Nexus degrees
- FinTech Academy



## Metrics:

- Institutions create and implement a process to measure student achievement of marketable skills in the new general education curriculum.

# Goal 4: Community Impact



## Strategic Initiatives:

- Increase health graduates through improved program infrastructure, availability, delivery and affordability
- Service and other experiential learning courses



## Metrics:

- Increase graduates in health professions
- Increase students enrolled in high impact practice courses

# Next Steps

- Integrate feedback
- Develop full plan document and operational plan
- Refine metrics and system targets; collaborate with Presidents' working group on sector targets
- Present plan for approval at November BOR meeting



# Contact

Angela Bell ([angela.bell@usg.edu](mailto:angela.bell@usg.edu))

Shelley Nickel ([shelley.nickel@usg.edu](mailto:shelley.nickel@usg.edu))

