

RACC minutes Feb. 16, 2017
Middle Georgia State University

Attendance:

Niaz Khan, Georgia Gwinnett College (member)
Rasha Ramzy, Georgia State University (member)
Rebecca Burnett, Georgia Tech (member)
Steve Stuglin, Georgia Highlands College (member)
Adria Goldman, Gordon State College (member)
Mark Borzi, Valdosta State University (member; chair elect)
Ed Panetta, University of Georgia (member)
Shani Clark, Albany State University (member; last meeting)
Alfonso Moises, Albany State University (member)
Frank Johnson, Atlanta Metropolitan College (member)
Pamela Bourland-Davis, Georgia Southern University (member)
Joseph Watson, Georgia Southwestern State University (member)
Mark May, Clayton State University, presiding (member; chair)
Chris McCullough, Columbus State University (proxy)
Keith Perry, Abraham Baldwin Agricultural College (member)
Juone Brown, Fort Valley State University (member)
LaVette Burnette, Middle Georgia State University (member)
Ron Ellison, East Georgia State College (member)
Barbara Tucker, Dalton State College, recording (member; secretary treasurer)
Linda Bowen, Georgia State University/Perimeter College (member)
Jeff Marker, University of North Georgia (member; past chair)

With 21 attendees and 19 institutions represented, a quorum was present.

Institutions not represented:

Bainbridge College
Augusta University
Georgia College and State University
Savannah State University
Coastal Georgia State College
Armstrong State University
South Georgia State College
University of West Georgia
Kennesaw State University

No representative from the University System Office attended.

Mark May started the meeting at 12:45, after lunch was finished.

Approval of minutes from October meeting. Pamela Bourland-Davis asked for the edit to the statement about which institutions teach interpersonal communication: "Most of the attendees' institutions do not teach it at the 3000 level."

Moved: Jeff Marker
Frank Johnson seconded it.

Approved unanimously.

Mark had us introduce ourselves orally and to indicate on the sign in sheet if attendee is a newly appointed member or a stand-in.

First agenda item: Complete statement for Regents on the value of a communication degree. Jeff Marker presiding over this discussion. The BOR asked for this document.

Discussion ensued over the wording of the document so that the breadth of the communication discipline would be clear, the wording would be accessible to a non-academic audience, the document would be succinct, and the value of all communication subdisciplines (film, media, rhetoric) would be clearly presented. The group also desired that while professional and employability skills be addressed in the document, the lifelong and societal value also be clear.

Section I was approved: Pam Bourland-Davis made the motion to approve, Frank Johnson seconded, unanimous approval.

Section II was approved: Pam Bourland-Davis made the motion to approve; Steve Suglin seconded; approved unanimously.

Section III: In working on Section III, the group found it necessary to revise part of Section I. Barbara Tucker made the motion to accept the revision to Section I; Rebecca Burnett seconded; it was approved unanimously. Then Section III was approved: Pam Bourland-Davis made the motion, Chris McCullough seconded it, and it was approved unanimously. Discussion in this section focused on the use of the data from the National Association of Colleges and Employers to create a list of values to the society and workforce.

The committee took a ten-minute break at 2:40.

At 2:50 the committee broke into the three groups to work on Area F requirements, based on feedback from General Education Council as sent by Barbara Brown at the System Office.

After the breakout groups, the three versions of Area F (film, journalism, and communication studies) were projected and discussed.

Drafts were agreed upon but a formal vote was not taken.

The next order of business was elections:

In the process of getting volunteers/nominees for the positions, there was discussion over the status of representation from schools being consolidated, and whether they should continue.

Frank Johnson from Atlanta Metropolitan will be chair elect (vice chair), with Mark Borzi becoming chair and Mark May becoming past chair in the 2017-2018 year.

Barbara Tucker agreed to be secretary/treasurer again.

LaVette Burnette, explained what the Executive Director does. Dr. Adria Goldman agreed to be the Executive Director. The RACC will continue to meet in Macon in Fall and with GCA in February.

Agreeing to be At Large members: Rebecca Burnett, Niaz Khan, Steve Suglin, Juone Brown.

Pam Bourland-Davis made the motion to accept these names by acclamation, Niaz Khan seconded, and it was approved unanimously.

Next item: Mark May asked if film should have its own RAC? Discussion ensued. One point was that with the Georgia film industry's growth, film might need its own RAC, and that film should not be treated by communication (that is, held onto) as communication was treated by English. The sense of the committee was that we might benefit from it and not give it up yet, since most film programs are housed in communication programs now and it has its own Area F. We also should consider that film has its own subcommittee within this RAC. We should continue to monitor, but in current climate, let's not change.

Mark May asked if there were other concerns. Pam Bourland-Davis mentioned that when the RACC began, David Cheshier had a list of concerns that still should be considered.

Steve Suglin asked about information on the website for RACs for the BOR, and how we can be sure it is correct. This was discussed; an ongoing concern is access to the Sharepoint site where this information is updated. The RAC could also use a Google Drive site for sharing documents. The Sharepoint site is Sharepoint.bor.usg.edu

Rebecca Burnett asked to thank the former officers for their service.

The meeting was adjourned at 4:30.

Submitted,

Barbara Tucker

