

Georgia Film Consortium Academic Advisory Council Fall Meeting

Via Microsoft Teams

November 3, 2021

1:00 p.m.

Welcome and Opening Remarks: Welcome & Introductions **Dr. Chris Daniel, Chair**

Chair Chris Daniel introduced new GFC Partner (Augusta Technical College) and future partner (Clark Atlanta U)

University System of Georgia Update

Dr. Tristan Denley, Executive Vice Chancellor & Chief Academic Officer, USG – was not in attendance

Technical College System of Georgia Update

**Dr. Ray Perren, Deputy Commissioner,
TCSG**

Dr. Perren noted the partnership is going well and they have learned a lot about cooperative academic agreements. The technical college system is excited about course articulations and is proud to be at the table.

State of the Georgia Film Academy

Jeffrey Stepakoff, Executive Dir.

State of the GFA is awesome. Film in GA killing it. In 2007, \$20 Million in Production direct spend. In this past year we saw \$4 Billion in Production direct spend

- 399 productions in GA last year.
- New Studios opening. Finding Soundstages in GA difficult. Why?? Your students.
- We are building out full eco-system of our industry
- Discussed technical differences and relationship between GFC and GFA.

GFA students represent the diversity of the entire state

GFC & GFA Academic Updates

- **GFC / support services updates**

**Jon Sizemore, Associate Vice
Chancellor, Distance Education
and Innovation, USG**

Sizemore thanked all who helped on MOU and reported no news of further SACSCOC actions.

Working on MOU for non-credit courses.

Action Items from MOU:

Requirements:

- Instructors placed at one of institutions (UWG)

- Employee Training (most through USG HR; some training from UWG)
- Still owe members guides for landing pages (Difference/relationship between GFC/GFA must be clear)

Progress Update: Student / Alum Spotlight: Jessica Tasse - GFA alum from Columbus State University— While in the program, she took Grip and Electric / Post production and Internship courses. Since completing her GFA coursework, she has worked on set at Marvel, MacGyver and Deluxe. Currently, she is employed by a post-production office (can't ID the specific project). She credits GFA with “teaching her about the industry and providing her with the skills and temperament required to succeed in the industry. Helped me make various inter-department connections”

Enrollment:

**Wendy Quinn Guttin, Director
Academic Affairs, GFA**

Fall Semester enrollment is up. GFA launched its new certification pathways Fall Semester – Registration opened Nov. 1 Will begin using the updated assessment process – data collection from Fall 2021 should be finished and ready for use in spring.

Graduate Consortium Update University of Georgia; Georgia State University; Columbus State University; North Georgia; Kennesaw, and West Georgia.

Introduced **Cassandra Hollis**, new GFA Manager of Consortial Services

GFC and GFA Programmatic Updates:

**Josh Lee, Director of Strategy
& Operations**

E-Sports and Gaming as the newest pathway (Todd Harris and Skillshot Media) E-Sports and Gaming is \$170 million+ industry (and nationally, over 200 universities have virtual varsity programs – which adds additional \$60 + million....)

GHSSA is one of the first 5 states to adopt e-sports as a sanctioned GA High School sport
Dept of Education at the High School level approved nation’s first standard for high schools

Goal: Make GA a capital of virtual sports within the US

Discussion on career options this pathway could bring our students:

Digital Effects

Graphics operations / Production Assistants / Camera Operators

All of these are jobs working together to promote the video engine technology

High School Programming: New standards are reshaping the film curriculum in writing and post-production

Middle School Offerings are on the horizon

Currently working on summer camps for teachers

Creation of Subcommittees:

Chris Daniel

By-laws – Jennifer Benson (Chair), Emmanuel College; Rebecca Alexander, Gwinnett Technical College; Wesley Kisting, Augusta University

Faculty MOU – Mary Wearn (Chair), Middle Georgia; Lemy Mercado, Southern Crescent Technical College; Laura Beth Daws, Kennesaw State

Student Course Evaluation – Steve Pearce (Chair), Southern Crescent; Rebecca Edwards Middle Georgia; Stacy Rusnak, Georgia Gwinnett College

Items by Members: None

Closing and Adjournment: The fall meeting will be in October or November. A motion to adjourn was approved. The meeting was adjourned at 2:37.

Next Meeting – Spring – Leaving it open for discussion on TEAMS or F2F if things open up