

**Regents Administrative Committee on Public Service and Continuing Education
(RACPSCE)**

Meeting Minutes

December 13, 2012

Agenda

10:00 - 10:45 AM Welcome, introductions, business meeting

10:45 - 11:45 AM Distance Learning and Military BoR Committee update from Nelson Baker

11:45 AM - 12:45 PM Lunch

1:00 - 3:00 PM Tour of Executive Education facility with presentation by Dan Stotz, Sr. Director of Executive Education, Georgia State University

3:00 - 3:30 Round table discussion of the state of your CE: successes, challenges, opportunities

In attendance: Susan Wirt, Nelson Baker, Jane O’Gorman, Julie Halter, Debbie Christian, Robin Cook (grad student), Malika Moore, Artis Williamson, Erika McClain, Caro Cassels, Denise Moore, Janet Winkler, Dan Stoltz and Karen LaMarsh.

S Wirt called meeting to order at 10:00 AM and opened the meeting with welcome and introductions.

A Williamson distributed minutes from last meeting and received approval for the minutes as they were. J O’Gorman made a motion to approve the minutes and J Halter seconded it.

Optional usages for the \$9500 in the USG Foundation Account are being discussed by the committee chaired by Caro Cassels. The decision was made to leave the money in the USG Foundation Account. A Williamson reported that there are 12 closed or non-existing continuing education (CE) units in the University System of Georgia (USG).

Update from Systems Office meeting with Dr. Houston Davis

S Wirt referenced “Updates from the USG Office” from the April meeting minutes, especially the notes about David Morgan, who is an advocate for CE. He had suggested that representatives from RACPSCE visit the BoR offices to see how CE may be involved with Complete College Georgia.

S Wirt and N Baker met with the USG's fairly new (February 2012) chief academic officer/executive vice chancellor, Dr. Houston Davis, on December 12, 2012. S Wirt reported that the meeting was very productive. A presentation was made to Dr. Davis and information was shared about the many successes that occur in CE areas around the state. Concern about CE units closing and the fiscal responsibility/self sufficiency of the remaining units was also discussed. However, Wirt and Baker made it clear that they were not there to reinstate formula funding. They explained that in 2011 there were 487,000 students in CE courses while there were 318,000 students in credit academic courses.

<u>Students</u>	<u>Institutes</u>	<u>System</u>
191,000	26	Technical College System of Georgia (TCSG)
318,000	31	University System of Georgia (USG)
487,000	17	CE in USG

They also discussed the following:

- CE Program breadth (Professional Dev, Personal enrichment, camps, seniors, etc.)
- The potential for CE units to offer credit programs, certificate programs and how CE can help with Complete College Georgia and other areas of emphasis such as military needs
- Military and distance learning.

N Baker shared that there are some policy, visibility and structural impediments that make it difficult for CE units to thrive. They discussed the fact that 81% of the CE units report to vice president of academic affairs and provosts while 19% have no similar reporting structures.

Action Items from the meeting:

- H Davis will talk to T Daniels and propose that all CE units report to Academic Affairs at the USG level.

H Davis invited input on the upcoming strategic plan at the BOR level. He indicated that CE not included which was an oversight. A document will be put on USG Sharepoint site for comments. H Davis asked for input from the CE perspective. S Wirt and N Baker will ensure that all CE Deans/Directors have the opportunity.

Dr. Davis was extremely supportive. Dr. Davis was invited to attend the RACPSCE spring meeting. RACPSCE will need to strategize for that meeting.

Discussion at the RACPSCE meeting again emphasized the need for accurate and timely reporting of CEU data.

Discussion regarding CE offering credit-bearing classes:

There is exploration of CE offering credit courses, to include online courses through collaboration with academic departments.

J O’Gorman and A Williamson questioned the process. Discussion ensued about streamlining the admission and enrollment process for one-time attendees.

For example: University of Berkeley Extension in the California system allows students to choose if they want to pick up CEUs or academic credit. They even have option to change their mind and flip it. Wisconsin, Madison – Wisconsin Extension does this also.

Further discussion included using non-degree certificate programs, give credit exam, Prior Learning Assessment, award credit towards degree.

N Baker suggested that we strategize and get a centralized response to S Wirt, as current Chair of RACPSCE.

Discussion about USG Task Forces from Nelson Baker:

Military – N Baker shared presentation.* High priority placed on needs for military. Governor wants interaction with USG and TCSG. We have the 5th highest concentration of military population, but we are serving less than 1% with military educational assistance. Proprietary schools offer the most to military. Most of USG institutions (4/5) have signed an agreement to work with the military. Researching awarding credit for prior learning.

Distance education – N Baker shared presentation.* Why is this initiative not getting traction? Need to improve the quality. What is the online standard? Need to clean up student records, look at fee structures, admission requirements, financial aid and international students. Need to remove barriers.

e-Core issues – articulation agreements between institutions? There are some problems with transfer barriers.

Georgia-on-my-line (GOML) is not up-to-date, funding has been eliminated, Are there transfer capabilities between USG and TCSG?

Distance education should be mechanism to support merging process. N Baker explained the growing popularity of MOOCs (Massively Open Online Courses) such as Cocera, Udacity, etc.

Georgia Tech has 108,000 students enrolled in eight courses for free with automated grading.

Complete College Georgia – Economic development using these numbers to draw industry to Georgia. There is an estimated 75 – 80% that are within two semesters of college degree. How do we encourage them to complete schooling?

Dan Stotz presentation

Dan Stotz gave an excellent presentation on “The Future of Executive Education.” Discussion afterwards included potentially asking D Stotz to present this topic to the RACPSCE Deans/Directors in the future.

Breakout session

The RACPSCE meeting then departed from the original agenda to breakout into 3 groups to discuss the following:

1. How do we lead CE initiatives in USG?
2. How do we tell our story in a convincing way?
3. How do we measure the impact of CEs throughout the state?

Lead USG Initiative

1. How do we lead CE initiatives in USG?
 - Partner on 1 – 2 impactful programs across state
 - Innovative workshops – non-degree certificates leading to degree completion.
 - Business = USG partnerships
 - Share models for self-supporting education entity
 - Model sharing (mastery, enrollment, time to market, financial, quality, customer focus, metric performance devices)
 - Know community, drive needs, follow-up support
2. How do we tell the story?
 - Impactful videos, initial follow-up, headlines – numbers of CEUs, academic credit
 - Question – What is the economic impact of CE throughout USG
 - Media blitz
 - Legislators, chambers, business and industry

3. How do we measure the impact of CEs throughout the state?

- Create more partnerships that have a broad reach across the state.
- Define audience and the real needs of that audience
- More impactful programs in GA
- Have CEU articulations between institutions. Partnering together. This could have statewide impact.
- Link all institutions to Facebook?
- Define quality of life/value and determine how we measure the impact on lives
- Methods
 1. Surveys
 2. Advisory committees
 3. Freshmen tracking
 4. Program/course evals
 5. Follow-up surveys (30 – 90 day)

Action Steps:

Invite Dr. Davis to Spring 2013 meeting

Review BOR strategic plan

Respectfully submitted by Karen LaMarsh