

RACAD Spring 2021 Meeting
Thursday, February 18, 2021
Agenda
Minutes – Carol Cohen

1. Overview of information submitted re responsibilities/competing priorities: Terri
Meeting started at 9:45 due to a few technical glitches with Teams invite.
Terri – overview of all of the competing priorities that advising is now asked to work into our daily jobs. (insert list)
Danita – one stop shop ends up being an issue with financial aid.
Eric – We quantify the amount of work that we do so the univ knows the number of contacts.
Jerryl – building relationships with registrars and other departments. We can say we will support. We are having to make sure that we are getting the information we need so we have the data and info we need.
Pat – they have been able to blend in new relationships and has been a real eye opener. They are at the table more and you must define what your team can do.
Carol – keep your data.. must be able to show what is happening.
Jonathan- critical hire will not help us with the issue of advisor salaries and normalizing job duties.
Eric- would like to share job descriptions and duties to the group. We will create a folder in teams for everyone to share.
Online formats- any ideas for new programs
Eric – Rob and his team at Valdosta and engagement around campus matter. They are trying to see how those markers affect.
Carol – Accelerator program for summer. Working with cohort students needing to retake a core course. Wrap around services all summer.
Rob- Summer program VSU success playbook. Share through the LMS about how to help students online. Access to technology. Virtual places available and tutoring modules. Remove the silos and increase collaboration across campus.
2. Jonathan Hull: Information
 - a. Momentum Summit IV
 - i. The summit is two weeks. Not everyone is required to be at every session. Summit begins next week. 2-3 sessions a day. Sessions are set up Feb 22nd begins the summit. It's a recipe not a menu. Brownie slide was shown... 😊 Must include all ingredients for this to work.. Purpose is to have campuses reflect on how the work has been effected. We need to find multiple modes for many areas (NSO)

The in-person portions have been greatly affected. What have we learned so we can advance our work? 20 sessions spread out across the weeks.

Pressure testing will be interesting. Two different sessions. Can a student navigate a program of study in four years?

Mental health for students and fac and staff is a topic of discussion.

Meetings are all on zoom except for two sessions. 90 mins sessions.

Micro break outs so you can discuss the topic of the day.

b. Spring 2020 to Fall 2020 Retention

This data is not available until next month. What are we hearing?

Terri- Enrollment was flat and taking less credit hours due to outcomes in the Fall. Many saw more single course withdrawals. Many were top students.

Kimberly- asynchronous vs synchronous was the recipe for failure. Students in stem areas were forced online and asynchronous. This was not the right formula.

Pat- many students stated they would be back the following fall.

Carol – many hope students withdrew to protect their gpa

Rob – fall to spring persistence is down.

Eric- FF's struggled more than usual. Taking more credits than more withdrawal rates. Onboarding is a challenge without the usual welcome events. Large number of stop outs Fall to Spring. Continuing seemed to do better. Freshman struggled. Test optional didn't do as well.

c. Enrollment vs. Credit Hours

Many saw a decline in credit hours in the spring based on the outcomes.

Carol- test optional did affect our small cohort of test optional at Atlanta

Terri- definitely seeing less hour enrollment in spring.

Jonathan- head count has dropped and yet credit hours have not dropped for spring.

This disruption of enrollment. An entire freshmen class that their course plans are not affected and a mess. Time to degree will increase potentially. This could affect course demand.

Rob – time to degree being delayed for all students including continuing and new freshmen. Will this increase summer enrollment?

Jonathan – course availability will be affected.

Georgia and Georgia State saw increased graduation numbers.

Some students chose to not graduate during a recession.

3. Institution barriers, challenges to enrollment and retention; new strategies for success:
Group Discussion

Eric- internships have been at a minimum and have affected to students.
Will this affect their ability to pay back financial aid.

4. The future of on-campus vs. virtual advisement: Group discussion/recommendations

It seems to be the consensus that virtual advising is here to stay in some form.

Jerryl – We have shown we can do this and it is here to stay. Commuters are now being able to be served.

Rob- the poaching is happening so the students can go to another school leaving to go 100% virtual advising. Much higher salaries too.

Eric – how do we feel about teleworking for our staff

Karen- we need to make sure all units can go virtual so students can receive the same services and not be required to come to campus for some and can be virtual for others.

Very little walk in for all our campuses even when units are staffed.

Jerryl- one college insists that college advisors have to be there. Advisors want to leave that site.

10-minute break

5. Early Alert Presentation: Danita Townsend

Add presentation here

Create campaigns to target students for advising and other issues such as at risk or taking a second time. Linking them to tutoring services before issues happen. Learning support are in campaign by course they are in. Peer coaches are in campaigns.

Fall 2018 – appts made 70 for fall no structure for tutoring so missed those sessions.

Fall 2019 – redesign and now have 700 appts due to EAB campaigns and eab scheduling.

Fall 2020 – 700 sessions within the first 6 weeks. High number of engagements.

Spring 2021- 175 appts low for tutoring. Peer coaching has helped increase the numbers. Students want F2F.

Can use the text or email function within EAB.

Terri- Civitas is beginning to investigate the process. Why can't the early alert go to Academic Coach or tutor.

Kelly – provides an email to the student.

Danita- EAB is working on automating their processes to relieve some of the manual work.

Faculty mentors assist with attendance. Making calls but not using EAB for notes. They are doing the outreach, but not using eab yet.

6. Other Discussion Topics:

- a. One Stop Shop: Best practices and advising involvement
- b. LS Placement and COVID
- c. Advance Scheduling without final HS transcript

Terri- they use a advance schedule one page form. Students must submit the form at orientation time.

Rob – built out with mymajors pre enrollment form. Using their pre enrollment form. 80-85% are already registered. Registered based on the selection of best guess. Run a process to review all scores and drop them if they do not get the scores. Outreach and then drop or change the course.

MyMajors – Rob shared a bit about how VSU uses it. My purpose is for pre-enrollment courses and they also ask about a concern before arriving on campus.

- d. Enrollment Management Units – what departments included?

Other business:

Terri handed off her duties as Chair to Eric. She thanked everyone and shared how much she enjoys this group of rock stars!!

Eric stated he will share a link at a later date to decide on our Fall meeting. Once we know a little more of what is the new normal for fall and if we can meet in person or continue virtually.

End of meeting – 11:56am