

**Minutes of Annual Meeting**  
**Academic Advisory Committee**  
**On Business Administration, Management and Economics**  
**January 31-February 1, 2008**  
**Georgia Southern University**  
**Statesboro, Georgia**

**January 31, 2008**

Attendance Included:

Ralph Allen, Valdosta State University;  
David Bartram, East Georgia College;  
Max Burns, North Georgia College & State University;  
Ric Calhoun, Gordon College;  
Richard Callan, Medical College of Georgia;  
Jacob Chacko, Clayton State University;  
John Cole, Macon State College;  
Shane Craig, University of Georgia ;  
Cori Crews, Waycross College;  
Irene Duhaime, Georgia State University;  
Ian Easton, Coastal Georgia Community College;  
Jeff Gibbs, Abraham Baldwin Agricultural College;  
Nancy Gimbel, Georgia Institute of Technology;  
Linda Hadley, Columbus State University;  
Mary Hazeldine, Georgia Southern University;  
Wilson Heyliger, Atlanta Metro College;  
Bruce Jones, Georgia Highlands College;  
John Kooti, Georgia Southwestern State University;  
Jamie Lane, Georgia Southern University;  
Donna Mayo, Dalton State College;  
Faye McIntyre, University of West Georgia;  
Marci Middleton, Board of Regents;  
Marc Miller, Augusta State University;  
Diane Prince, Clayton State University;  
Ronny Richardson, Southern Polytechnic State University;  
Michael Rogers, Albany State University;  
Yassaman Saadatmand , Armstrong Atlantic State University;  
Mo Sarhan, Savannah State University;  
Khaled Sartawi, Fort Valley State University;  
Kathy Schwaig, Kennesaw State University;  
Ron Shiffler, Georgia Southern University;  
Kathleen Simmons, Gainesville State College;  
Philip Smith, Georgia Perimeter College;  
Troy Sullivan, Middle Georgia College;  
Lisa Williams, Georgia Southern University;  
Susan Williams, Georgia Southern University;

Wayne Yesbick, Darton College;  
Tyler Yu, Georgia Gwinnett College; and

The committee began its meeting with a luncheon.

#### 1:00 – 2:00 pm

The meeting of the Academic Advisory Committee on Business Administration, Management and Economics was called to order by committee chairman, Ron Shiffler of Georgia Southern University, at 1:10 pm.

Ron Shiffler opened the meeting by assigning the committee three tasks to accomplish.

1. Provide feedback to scorecard
2. Respond to letter from Dorothy Leland attached to Dorothy Zinsmeister's email
3. Decide on location for meeting in 2009

Introduction of committee members were made. Ron gave a brief update on GSU's latest construction projects.

Motion was made to approve minutes with Faye McIntyre correction. Minutes were approved unanimously.

Phil Smith of Georgia Perimeter College gave update on his task force committee that was charged with reviewing Area F. He distributed the following course descriptions: Business Information Systems and Computer Fundamentals. Committee agreed to keep courses.

Ron suggested creating a website for the committee to store documents.

#### 2:00 – 4:00 pm

Committee members participated in breakout sessions where representatives of 4-year schools and those of 2-year schools met separately to discuss the Scorecard, RPG, and Area F. The members rejoined as a group to report. The Scorecard elicited some pros and cons, but all felt it was a move in the right direction. Members shared some initiatives on how RPG was being addressed on their campuses. There did not seem to be a consensus on the "best" approach; rather, success in improving the percentages seemed to be dependent on the culture at each institution. No new news on Area F.

#### 6:00 – 8:00 pm

Committee members gathered for a reception and dinner at Comfort Inn and Suites.

### **February 1, 2008**

#### 8:30 – 10:00 am

Meeting began at 8:45 am. Jeff Gibbs gave report of the existing and proposed descriptions of Acct I and II courses. There were some concerns with Acct 2101. Committee thought Acct 2102 was okay.

10:00 – 11:00 am

Marci Middleton, Board of Regents, provided Regents update. She discussed the University System of Georgia's Strategic Plan which consists of six goals:

1. Renew excellence in undergraduate education to meet students' 21<sup>st</sup> century educational needs.
2. Create enrollment capacity to meet the needs of 100,000 additional students by 2020.
3. Increase the USG's participation in research and economic development to the benefit of a Global Georgia.
4. Strengthen the USG's partnerships with the state's other education agencies.
5. Maintain affordability so that money is not a barrier to participation in the benefits of higher education.
6. Increase efficiency, working as a System.

Marci also discussed and distributed copies of the BOR University System of Georgia's FY 2009 Budget Recommendations.

11:00 – noon

Box lunch and closing comments.

Meeting was adjourned @ 11:15 am.

Respectfully submitted  
Ron Shiffler  
March 3, 2008