Attendees:

Thomas Harnden, GHC
Ric Calhoun, Gordon State
Sharon Gravett, VSU
Adam Wyatt, Augusta
David Jenks, UWG
Jason Huett, eCampus
Lana Kempton, MGA
Kelley Price, KSU
Sandra Parker, Georgia Southern
Mike Rogers, UNG
Irene Kokkala, UNG
Pat Chute, DSU
Elizabeth Hutchins, DSU

Holli Goodwin, DSU
Mary Grimes McGreer- SSU
Kevin Demmitt, Clayton State
Bryan Davis, GSW
Sharon Duhart, ATLM
Nihal Gunay, eCampus
Sarah Kuck, eCampus
Melanie Clay, eCampus
Melanie Swisher, eCampus
Costas Spirou, GCS
Robert Page, SGSC
Allison Calhoun-Brown, GSU

9:30   **Coffee and Registration**

10:00   **Welcome and Introductions**--Robert Page, et al
The meeting commenced at 10:00 a.m. Introductions were made.

10:05   **Approval of Old Minutes**--Robert Page
Dr. Page introduced himself, and reviewed the Spring 2018 minutes. We had a motion to approve from
Dr. Jenks and Dr. Parker; all approved.

10:10   **eCore Updates**
Enrollment and General Update--Melanie Clay
Enrollment- The 2018 eCore infographic was shared and discussed, with reference to scaling of staff and
support resources following the extended period of enrollment growth. No new affiliates are anticipated,
but there may be additional course offerings. A purpose of eCore is to be a resource across the system to
provide course capacity for the campuses. Dual-enrollment continues to increase through eCore and
across the USG. eCore enrollment trends were reviewed. The growth was slowed slightly but continues in
double digits. At institutions with the highest overall enrollment grow eCore is filling a critical role in
meeting demand for gen ed courses. eCore and institutions continue to address student success metrics,
especially in math courses.

General Update- eCampus courses utilize proctored testing, and the volume of proctored testing is
challenging campus testing centers. Some institutions are expanding hours of operation to do weekend
testing. The large volume of eCore testing on ProctorU's servers caused a service outage. eCampus is
working on the issue; reliability of testing services is critical to students. eMajor has completed new
curriculum and approvals in record time. eMajor is also experiencing double-digit growth for students,
and is expanding partnerships. GHC will join the Criminal Justice eMajor pending SACS approval for
2019. ORGL eMajor will complete OER adoptions for all concentrations effective 2019. There is a focus

on increasing opportunities for credit for prior learning as an affordability strategy in ORGL and CJ programs. Credit for prior learning is moving to central contact point to improve student service. Resources are being developed to prepare students for exams.

.

Co-requisites and eCore--Melanie Clay
The role of eCore in addressing co-requisite requirements was discussed. No action was taken.

Banner Notes Review---Jason Huett
Beginning Summer 2019, eCore course listings in Banner will include new language to ensure students are aware of additional fees for proctored exams, lab science kits, and calculators (New Suggested Verbiage for Banner Notes handout.) This change is required for full disclosure, especially in light of marketing of Low cost/No cost textbooks. eCore has no cost OER textbooks for all courses. eCore requests campus cooperation to ensure this message about additional fees is conveyed to students

Knewton, G2C, and SignNow--Nihal Gunay
Knewton-Updates on implementation of adaptive learning in MATH 1113 was provided. In Fall 2017, 3 sections used Knewton, while 4 did not. eCampus is working with the vendor on alignment issues and vocabulary inconsistencies. Student usage and prerequisite knowledge factors are being reviewed. Students with lower levels of prerequisite knowledge take longer to complete adaptive learning assignments. Exam scores and course pass rates (ABC) have increased in sections using adaptive learning compared to historical data. The 2018 data is not yet available. Students seem to like the adaptive learning technologies, but students who do not like math get frustrated over the amount of work required. Adaptive learning will be prototyped in Spring with MATH 1111.

G2C- eCore is participating in system-wide Gateway to Completion course redesign of 4 courses

SignNow- eCampus is moving to SignNow to manage workflow for paperless approval of teaching faculty. A demonstration was provided and discussion ensued.

Proctored Exam and Prototypes Update--Jason Huett
Proctored Exams- Over 17,000 proctored exams are coordinated by eCampus each semester. Most courses have a proctored midterm and final. Students are more successful when they go to a physical testing center. Logistics of on-site and virtual proctoring was discussed. The average cost for an exam is $19.75 across campuses.

Prototype Update- eCore projects this year included adaptive learning prototypes with Knewton and Realizit, G2C course redesign, Growth Mindset interventions, biology course revisions, online tutoring and conversational AI. RealizeIt is trying to create an adaptive learning space for ENGL 1111 for Summer 19. eCampus is working with the UVA Motivate Lab for growth mindset interventions incorporating ENGL 1111. We also designed a series of automated positive messaging to reinforce student behaviors. There is a strong push in Biology for media and lab activities. eCampus is reviewing online tutoring contracts and is prototyping in-course promotions of "free tutoring". eCampus is collaborating with GSW for AdminHub, an automated conversation tool that students can opt into. Admin Hub can answer students' emails with responses from a knowledge base, or make automated referrals to appropriate staff. We are currently using Twilio, a texting service for students to opt into, which sends reminders of due dates, proctoring windows, etc. This is one-way texting. AdminHub, however, is

conversational; faculty can use Twilio as well to customize what goes out to students. AdminHub has just been launched.

ECON 2105 Principles of Macro (Fall 19) and Physics 2212K (Spring 18) Update- Jason Huett
eCore RAC approved these new courses and they are currently with the GEN Ed Council for review. Discussion ensued about transferability of ECON 2105. Physics 2212K is now offered Spring 19 as part of the eCore lab, with 2 sections so far. Spring 18 had the name change.
Action item: eCore to do consulting work regarding D2L tools with Georgia Highlands College

11:30 **Future eCore/eCampus Projects** -- Melanie Clay/Jason Huett
New Professional Development Model
Dr. Amy Austin has joined the eCampus staff from Western Governors University, and is working with Dr. BethRene Roepnack on a new professional development model. Their newest project is creating a training module for people wanting to teach online. This course can be made available to everyone in USG. The initial plan is to offer the course to faculty seeking professional development in basic instructional design, pedagogy, etc., and for hybrid or entirely online teaching. The course template will be adoptable by institutions for local offerings. This professional development model should launch next year.

GOML Transition
eCampus has assumed management of the Georgia On My Line website and is engaged in a data clean-up. An "Apply Now" button has been added to all degree program pages. In the future, user tracking will allow eCampus to follow up with campuses on client services. Long-term, eCampus looks to create a modern shopping experience for students, so they can easily filter search results.

Consulting Services
eCampus has been working with Georgia Film Academy to assist with implementation of INGRESS for collaborative enrollment, streamline faculty credential approvals (Xitracs, DocuSign, SignNow, etc.).

Core/Area F Exploration
eCore is expected to expand course offerings. Potential new courses were discussed, including A&P, Environmental Science/lab, Film Appreciation, Biology II-Biology Sequence, CS1010, General Psychology, Public Speaking, Elm Language, BUSA 1105, Criminal Justice, First Year Orientation, Macro and Micro Economics, and Quantitative Reasoning MATH 1001. Approval processes and timelines were discussed.   Availability of teaching faculty availability and compensation was discussed. *Action item: Survey RAC members on which courses should be added and which ones might require a corequisite model.*

12:00   Working **Lunch: Discussion of Area F courses** (Lunch provided):
Discussion Topic "Core/Area F and eCore"

1:00   **New Business**
Information Items - Academic Honesty Policy, Course Number Change, Midterm Grade---Jason Huett
Academic Honesty Policy- Dr. Huett discussed the "cheating economy" and implications for eCore. eCapus is developing automated systems to search the web for eCore work. eCampus is proactive about academic honesty, and will propose policy updates when new technologies or behaviors present risks. Policy revisions were reviewed [policy handout](#) regarding student security of usernames or passwords, or any other means of access of sharing eCore coursework. Academic honesty is covered in eCore training modules and an orientation quiz. In addition, eCore faculty professional development includes training on recognizing academic cheating. eCampus has well established protocols for responding to academic dishonesty cases. Discussion ensued.

Course Number Change- The title for GEOL 1011K has been changed to GEOL 1121K and updated on equivalency charts starting in Spring 2019. Math has changed as well, and PHYS 2212K is new course offering available Spring 2019.

Midterm Grade- The #1 issue from eCore students is timeliness and feedback in courses. Faculty are now required to post a midpoint grade that reflects current student standing in the course. Grades must be submitted in GoView prior to withdrawal dates. The eCore team is reviewing withdrawal dates across institutions and setting timelines for faculty to have grades posted.

General Education Council Update--Kevin Demmitt
The Gen Ed council recently reviewed the Microeconomics course and a course change for Geoscience classes. The Council has been contemplating contention between flexibility and transferability of general education courses, and considering revisiting the core curriculum. The last revision was 2011. The council is looking for broad representation in the discussion. Impact on upper division courses must be considered. eCore may also be impacted. The way USG groups general education courses into areas, and credit hour requirements will also need to be revisited. The floor was opened to discussion.

Latin Proposal for eCore--David Jenks
UWG and GSU have projects underway create an OER textbook for Latin, and the potential for eCore Latin courses was discussed. Interest in the courses was expressed by several institutions.. *Action item: survey institutions for need on Intro Latin curriculum.*

Equivalency Chart Review
Current institutional equivalency charts were reviewed. These are forward-facing to students, and define how institutions are transcripting credit. Institutions were requested to validate the charts.

Updates/Feedback from Affiliate Partners
The floor was opened for campus updates; there was no feedback at this time.

Adjourn