



**Regents Advisory  
Committee on Academic Affairs  
October 25, 2017  
Meeting Notes**

Dr. Robert Page, Vice President for Academic Affairs at South Georgia State College and RACAA Chair called the meeting to order. The attendees gave self-introductions. The list of attendees is included at the end of this document. The minutes were approved with several corrections.

Ms. Tricia Chastain, Executive Vice Chancellor for Administration, shared information with RACAA. She started by sharing a little about her background. The units reporting to her are Human Resources, Legal Affairs, Organizational Effectiveness Real Estate & Facilities, and Safety & Security. Chancellor Wrigley has several priorities,

- a) Comprehensive Administrative Review (CAR) - this exercise will be completed by all units of the USG. Currently three institutions and the System office are participating. The CAR committee is chaired by President Marrero. Those involved in the review will share what they do (allocation of time), share their thoughts on processes that work well and processes that need improvement. The goal is to identify best practices and unify/replicate those changes across the system. The final report will make recommendations, may result in changes like regional control over some functions.
- b) College 2025 – this project is being led by President Steve Dorman and Executive Vice Chancellor/Chief Academic Officer Tristen Denley. The committee consists of community leaders, business representatives, faculty, staff, and college presidents. The committee’s charge is redesign the college education experience through the year 2025.

OneUSG presentation – by Dr. Tan Tran, Research Associate, Ms. Quint Hill, Director of Human Resources and Ms. Laurie Bush, OneUSG Business Systems Analyst. This discussion focused on OneUSG’s impact on faculty including hiring and faculty portfolios.

[https://www.usg.edu/assets/academic\\_partnerships\\_accreditation/committee\\_docs/documents/RACA\\_Combine\\_oneUSG\\_Presentation\\_10-2017\\_FINAL.pdf](https://www.usg.edu/assets/academic_partnerships_accreditation/committee_docs/documents/RACA_Combine_oneUSG_Presentation_10-2017_FINAL.pdf)

The members participated in a telephone conversation with Ms. Tracy Cook, Vice Chancellor for Finance, about differential online education tuition. The Georgia Senate commissioned an audit of the USG’s online education. The findings demonstrated that tuition for online courses varied greatly with little explanation or rationale. Among USG institutions, there was a 58% variation. Starting FY 18 all online tuition rates are frozen. USG will set online rates in the same manner that face-to-face rates are established by the system. The committee is working to make a recommendation of the right structure and right cost for online courses. Chancellor has pledged to reduce costs by 50% by 2018. This is currently related to undergraduate courses only.

[https://www.usg.edu/assets/academic\\_partnerships\\_accreditation/committee\\_docs/documents/Chancellors\\_letter\\_Distance\\_Learning\\_Tuition\\_Differential.pdf](https://www.usg.edu/assets/academic_partnerships_accreditation/committee_docs/documents/Chancellors_letter_Distance_Learning_Tuition_Differential.pdf)

Ms. Lucy Harrison, Assistant Vice Chancellor for Academic Library Services and Executive Director of GALILEO announced

- Grants for faculty to update or move courses to free resources. The due date for applications is January 22, 2018.
- Classes will be identified in banner that have free or low book costs (defined as \$45 or less).

Dr. Joyce Jones, Vice Chancellor for Student Affairs discussed:

- faculty responsibilities for pregnant students in the classroom  
<https://eoo.uga.edu/definitions/pregnancy-childbirth-related-disabilities>.
- changes to the policy related to the Tuition Assistant Program (TAP)  
[http://www.usg.edu/assets/regents/documents/board\\_meetings/agenda\\_2017\\_10.pdf](http://www.usg.edu/assets/regents/documents/board_meetings/agenda_2017_10.pdf).
- A Move on When Ready (MOWR) audit is coming soon.
- Mumps and measles reported more frequently in USG dorms.
- Vice Presidents of Student Affairs (VPSA) meeting is tomorrow in Dalton, Georgia.
- November 9 – 10, 2017 the Student Advisory Committee will meet on the campus of Valdosta State University.

Sector meeting reports:

State College – Dr. Jeffery Knighton

- Teaching loads; 5-5, 4-4, 5-4; goal is 4-4 but cost is an issue
- Overloads – eCore pays more faculty rather than campus course
- Independent study
- Hiring of deans with and without tenure, process to tenure for those hired without tenure
- TCSG competition for dual enrollment
- Request again – more time for sector meetings

State Universities – Dr. Tom Ormond

- Discussed cost of using 3<sup>rd</sup> party analytics, cost of use, costs are a barrier but has an ability to manipulate variables – can System develop a tool?
- Centralized advising – professional advising allows faculty to serve as mentors
- Salary how to organize salary – various strategies

Comprehensives – Dr. Micheal Crafton

- Workload was discussed – hard to capture in a policy the various aspects needed for Arts, Dance, Nursing, etc.
- CE per FTE - workload/effect of 4 – 4 workload, causes decrease in activities; must have flexibility within policy to accommodate or no policy
- BOR policy on outside activities 8.2.15; working to create a form that will provide guidance – is this for any activity or only those that conflict of interest or

professional enhancement? In addition, is it intended to identify inappropriate use or too much time spent on certain activities?

- New salary adjustments feels like a barrier, four institutions discussed and their HR directors have shared four different explanations...

Research – Dr. Rafael Bras

- Salary increases and salary caps – requested Presidents be allowed to do quarterly reporting or his/her designees to make decision and report
- OneUSG
  - Conversion creates a 2 month delay in hiring – concern this will inhibit institutions’ ability to hire best and brightest
  - TAP – online education is free to TAP participants – worried that fee paying students will be lost. TAP has a stipulation that TAP participants are allowed in classes after fee-paying students have enrolled, in other words if space is available.
  - Undeclared majors pathway proposal – concerned that students are pushed into majors, would like to avoid tracking students into majors

Ms. Jeff Stepakoff, Executive Director of Georgia Film (GFA) shared that in 2007 the film industry brought \$242 million dollars to Georgia. In 2017 the industry brought \$9.5 billion. Georgia is #3 in the film industry in the US, #5 in the world. Of the top 100 feature films, 17 were filmed in Georgia. 92,000 people are working in the industry. The next phase is getting additional sectors of the film industry established in Georgia – like the writing rooms. GFA core production courses require 6 credit hours.

Current focus:

Currently GFA is

- Collaborating with TCSG
- Creating jobs for Georgians
- Creating a permanent and sustainable film industry in Georgia
- Working with Academic Affairs to standardize the program
- Working with RAC that has TCSG membership
- Working with industry hubs – Pinewood is an example – looking at North Georgia institutions and industry locations.
- Creating new curriculum

What’s next for GFA?

USG will develop above the line trades

- 1) Training – graduate level training
- 2) Support for those trained – keep folks here; film funds – funding to expand economic activity all over state
- 3) Marketing – want writing rooms in Georgia, will create internships for students

Dr. Denley share an expansive update of the Momentum Year projects. A list of due dates was requested and will be developed to help keep track of the moving parts.  
<https://docs.google.com/document/d/1lbZ5ojlcHX7JoRzkmVqkHProAylXJsXMePYzo34-cGg/>

- Flagging classes that use Affordable Learning Georgia (ALG) or have low cost class resources. Also working with major publisher for reduction of book costs for students
- VPAA asked to look at classes already in OES, SLG fund to sponsor work across the discipline in order to replicated across the sectors
- GFA make integral in all ways i.e. insure transfer of course work, create neutral venue about work being done – similar to a RAC with broad participation
  - Provost level for those institutions involved in GFA
  - Faculty level for those institutions involved in GFA
  - Working to building on what has already been done
- Adult learners – 137,000 enrolled in 2014 are currently no longer enrolled; Ms. Rosalind Barnes Fowler, Director of Public Awareness has this information for each institution and will share. Dr. Denley asked the institutions to work for the next 6 months to create a plan to re-engage with students. This plan is due by December, it should include how students who have financial issues will receive assistance.
- Strong Start to Finish – USG has applied for this grant, total fund is \$30 million. USG was invited to move forward along with 9 other entities. The Momentum Year will be presented for potential funding. Potential of several million over the next 3 years.

Dr. Denley also requested the following tasks be completed by the institutions

- 1) Co – requisite approach will be scaled to all sections by fall 2018. Institutions should present a plan of how this will be accomplished by the end of November. This should start in the spring for a roll out in the fall. Need corporate agreement on definition/concept....
- 2) MPI/EPI required by 1/17; part of banner – create a threshold of who will not be in co-requisite courses (i.e. evidence into C-R) policy will be reframed. The primary goal is to address English and Math. If student needs both complete English first. Remediation will end and be replaced with co-requisite.
- 3) Academic focus area – create for undecided – a concentration inside it for every student in associate degree – engaging student with concentrations because normally they have a broad idea of a major.
  - a. How will Banner code be set? Will need to agree on a set of focus areas, create Banner attributes that are the same,
  - b. Agree that undecided focus will not be less than six or more than 9
  - c. Create policy on the back end
  - d. Flexibility may be required – may not create system wide set, but should achieve a sector set.
  - e. Share what they would like this to look like

- 4) 2018 Leadership Academy (now called the Momentum Summit) – attended by 5-6 leaders a day and a half event – what does your institutions momentum year look like? What will your academic focus areas be? How to enable students to make choices

Academic Mindset Survey - Thanked them for their work with the Academic Mindset Survey. Received about 4,000 responses almost equally split between the sectors. The end of the semester survey will be sent 11/27. Ask for their support again.

New Program Approval – feedback has been requested.

- Suggest institutions find ways to like families of degrees to avoid low productivity reports but still allows degree to be named in a recognizable way for the business community
- Changes to degree names will be fast tracked concentrations in standalone degrees i.e. French, Spanish, etc. versus Romance Languages...

Next phase – Transfer

Will work with groups of faculty in the spring to more firmly establish A – F - institutions will accept a set of credits – first 60 hours will be seamless transfer – set of 20 classes that no matter where you go they will count.

- Common learning outcomes
- Transfer with AA only
- Allow students who are on academic probation at one institution enroll in Another USG institution without sitting out a term or a year.

College 2025

Working around three concepts –

- 1) Adaptability – degree programs more nimble and responsive to business needs; ability to personalize i.e. company that wants to provide education for its employees by the shift times change every 4 weeks making it difficult for an employee to register for face-to-face classes other than online, how can we address the needs of this segment of potential students?
- 2) Lifelong learning,
- 3) Essential skills – the committee is helping to define this term – providing their ideas and feedback.

New Credential – “Gem” – allows a student to earn 18 hours of credit, 12 hours at 300 level and above; 6 hours of experiential learning, i.e. internship, etc.

The Gem will be matched to a particular industry – best example FinTech and GFA  
Ideas

Nursing Gem – emergency management training

BS in \_\_\_\_\_ - AA could be a gem

Students should be allowed to enroll in “Gems” regardless of their home institution – making this accessible to all students.

The spring meeting will be hosted by the University of West Georgia on February 28 – March 1<sup>st</sup>. The meeting will start at noon on February 28<sup>th</sup> and end by noon on March 1<sup>st</sup>. The spring meeting may require overnight accommodations and UWG will host a dinner and a campus tour. Fall meeting October 4, 2018 on the Macon Campus of Middle Georgia State University.

With there being no further business, the meeting adjourned.

Meeting attendees:

• USG Institution:	• Institutional Representative
• Abraham Baldwin Agricultural College	• Jerry Baker
• Albany State University	•
• Atlanta Metropolitan State College	• Michael Heard
• Armstrong State University	• Christopher Curtis
• Augusta University	• Gretchen Caughman
• Augusta University	• Kathy Browder
• Bainbridge State College	• Rodney Carr
• Clayton State University	• Kevin Dermmitt
• College of Coastal Georgia	• Kay Hampton
• Columbus State University	• Tina Butcher
• Dalton State College	• Patricia Chute
• East Georgia State College	• Deborah Vess
• Fort Valley State University	• T. Ramon Stuart
• Georgia College & State University	• Kelli Brown
• Georgia Gwinnett College	• TJ Arant
• Georgia Highlands College	• Renva Watterson
• Georgia Institute of Technology	• Rafael Bras
• Georgia Institute of Technology	• Bonnie Ferri
• Georgia Southern University	• Diana Cone
• Georgia Southwestern State University	• Lynda Lee Purvis
• Georgia State University	• Risa Palm
• Georgia State University	• Tim Renick
• Georgia State University	• Peter Lyons
• Gordon State College	• Jeffery Knighton
• Kennesaw State University	• Ken Harmon
• Middle Georgia State University	• Melanie Hatch
• Savannah State University	• Frank Williams
• South Georgia State College	• Robert Page

• University of Georgia	• Pamela Whitten
• University of North Georgia	• Tom Ormond
• University of West Georgia	• Micheal Crafton
• University System of Georgia	• Tricia Chastain
• University System of Georgia	• Barbara Brown
• University System of Georgia	• Heather Collins
• University System of Georgia	• Tristan Denley
• University System of Georgia	• Joyce Jones
• University System of Georgia	• Tan Tran
• University System of Georgia	• Quint Hill
• University System of Georgia	• Laurie Bush
• University System of Georgia	• Luci Harrison
• University System of Georgia	• Linda Noble
• University System of Georgia	• Jonathan Hull
• University System of Georgia	• Rosalind Barnes Fowler
• University System of Georgia	• Felita Williams
• University System of Georgia	• Jeffrey Stepakoff
• Valdosta State University	• Robert Smith